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EDUCATION

8.2003
Art Center College of Design, Pasadena, CA
Bachelor of Fine Arts- Advertising

5.1997
Pomona College, Claremont, CA
Bachelor of Arts- Art History

AWARDS

Honda Scholarship- October 2000 to August 2003
Creativity.com- Site of the Day- Nissan JUKE Studio | March 8, 2011
FWA.com- Site of the Day- Nissan JUKE Studio | March 15, 2011

EXPERIENCE

2.2008 to 5.2011
Senior Integrated Art Director | TBWA\Chiat \Day, Los Angeles, CA
Helped launch Owner Communications Program for Nissan and Infiniti.
The Owner Communications Program is a large national direct mail initiative that tracks current and prospective Nissan and Infiniti customers through targeted mail and email communications. Worked on 360 campaigns for Nissan QUEST, Nissan Commercial Vehicles, and JUKE. Launched a new youth initiative for Nissan JUKE (Nissan JUKE Studio).

5.2007 to 2.2008
freelance Art Director | TBWA\Chiat \Day, Los Angeles, CA
Helped re-brand Pioneer Electronics worldwide. Worked on a variety of projects from consumer relations programs, to print ad campaigns for the Los Angeles Times and Kaiser Permanente.

10.2006 to 9.2007
freelance Senior Designer | Complex Magazine, New York, NY + Los Angeles, CA
Created advertorials and microsites for Complex Magazine advertisers such as NIKE, Tanqueray, LG, Ford, Toyota, Land Rover and Cadillac.

4.2005 to 10.2006
Designer /Art Director | House of Blues/Livenation, Los Angeles, CA
Created brochures, concert posters and other collateral for House of Blues Entertainment and Concerts. Rebranded House of Blues product lines such as Gospel Brunch House, Artist of the Month and Up and Coming Artists lines.

5.2004 to 3.2005
freelance Art Director | TEQUILA , Los Angeles, CA
Helped launch a new line of high-end consumer electronics (QUALIA) for the Sony Corporation. Worked on various agency accounts such as Budweiser (Michelob Beers), The Principal, HealthNet and Poker Stars.

9.2003 to 4.2004
Art Director | Campbell Mithun, Irvine, CA
Created newspaper advertisements, outdoor boards and other collateral for Verizon Wireless (Western region).

8.2002 to 12.2002
Graphic Design Intern | Hunt Design Associates, Pasadena, CA
Helped re brand the Henry Ford Museum in Dearborn, Michigan. Also assisted in the creation of new wayfinding signage and environmental designs for various clients such as San Diego International Airport, Burbank Airport, and the City of Long Beach.

References available upon request.

other places I've
freelanced at for under 4
months, but didn't want to
add another page to this
resume:

+ Ayzenberg
Direct TV
+ Bossa Nova Beverages
+ Free Associates
Revlon Run Walk,
Karito Kids
Senior Resource Group
+ SecretAgent PR
+ VOZ
+ AEG/Goldenvoice
+ Pasadena Advertising
Old Town Pasadena
MWH
Intracorp Developement